



CHARTERED MANAGER DEGREE APPRENTICESHIP LEVEL 6 STANDARD



As part of the CMDA, learners will complete a [BA \(hons\) Business Management Degree at Pearson Business School](#), validated by the University of Kent; a highly respected and well ranked university. Learners will attend workshops and sessions hosted by some of the biggest companies in the world (recent examples include Unilever, Savills, IBM, Direct Line Group, L'Oréal), and be taught by industry professionals. There are also a range of electives available in the final stage of the programme so learners and their employers can tailor the degree to meet career aspirations and organisational goals.

Apprentices that complete the CMDA and submit a work-based project as part of the end-point assessment will not only gain a degree, but will gain work-based management experience giving eligibility to apply for the [CMI Level 5 Diploma in Management and Leadership](#), and potentially achieve Chartered Manager Status after completion (depending on experience). For more information on Chartered Manager Status, please request a brochure from enquiries@encompass-development.co.uk.

The [Chartered Manager Degree Apprenticeship \(CMDA\)](#) is a degree level apprenticeship (level 6) that includes business education, work-based learning and professional development. It is based upon the published CMDA Standard and Assessment Plan, and has been developed by a group of employers led by Serco, in liaison with a number of Higher Education Institutions and the Chartered Management Institute (CMI).

ALLOW YOUR EMPLOYEES TO WORK, EARN AND GAIN A DEGREE

A unique feature of this degree apprenticeship is that up to 50% of the credits can be based on workplace activities including employer or industry led training. These credits can therefore be tailored specifically to the organisation's needs i.e. bespoke training for the industry sector. Alternatively there are numerous taught elective modules such as:

- [Agile App Design](#)
- [Employment Law](#)
- [Innovative Marketing Strategy](#)
- [Sales Management](#)

A full list of elective modules is available on the [Pearson Business School website](#).

The degree is assessed through a combination of written exams, oral assessments and coursework, and the delivery can be provided across a range of media such as synchronous (live) online tuition. All learners will have access to the market-leading [Blackboard Powered VLE](#), which provides learning resources arranged on a module by module basis.

The programme will take [2, 3 or 4 years](#) to complete depending on modules/delivery method, and experience.



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Group